

18 November 2014

Data Without Borders - Enabling International Data Transfers in a Globalized World

FEATURING KEYNOTE ADDRESS BY
MR. BART TOMMELEIN

BELGIAN SECRETARY OF STATE FOR PRIVACY

In the modern era of multinational corporations and globalized trade, the importance of being able to transfer personal data across borders is overwhelming. The outsourcing of IT infrastructure and use of cloud-based services has offered efficiencies and cost-savings to businesses, significantly increasing the amount of personal data transferred across borders. Nevertheless, recent events, such as revelations of large-scale surveillance by the US National Security Agency and security agencies in other countries, have raised public concerns over data privacy and led lawmakers to reexamine the adequacy of controls over international transfers of personal data. These reactions could have a great impact on the business community and, in particular, on the way in which multinational companies manage their data flows.

This seminar will offer insights into the changing legal landscape surrounding international transfers of personal data. Representatives of government and business, as well as legal experts, will discuss the challenges and opportunities for businesses to structure international data flows within their organizations and with external third parties. The event is geared towards representatives of all types of business enterprises, trade organizations, as well as lawyers, in-house counsel, and compliance officers dealing with data protection and security matters.

Location and Registration:

The seminar is free of charge and will be held at the Flagey building in Brussels (Belvédèrestraat 27, 1050 Elsene). If you would like to attend, please send an email to Ms. Silke Jonckers (s.jonckers@lorenz-law.com) or Ms. Jacquelyn Queirolo (Jacquelyn.Queirolo@dbr.com) by Friday, 7 November.

Preliminary Program

13:00 – 13:15

Welcome & Introduction

13:15 – 14:15

Proposed General Data Protection Regulation: Int'l Data Transfer Requirements and Legal Options

- ◆ Isabelle Vereecken, Legal Advisor, Belgian Privacy Commission

14:15 – 15:15

Data Localization in a Globalized World: Developments in Russia

- ◆ Maria Ostashenko, Of Counsel, ALRUD Law Firm (Moscow)

15:15 – 15:45

Coffee Break

15:45 – 16:45

APEC Cross-Border Privacy Rules and European BCRs: Alternative or Complementary Frameworks?

- ◆ Josh Harris, Director of Policy, TRUSTE
- ◆ Hilary Wandall, Chief Privacy Officer, Merck & Co.

16:45 – 17:45

Future of the EU-US Safe Harbor Framework

- ◆ John Bowman, Promontory Financial Group
- *Status of transatlantic discussions*
- *Changes we are likely to see*

17:45 – 18:00

Keynote Address by Mr. Bart Tommelein, Secretary of State for Privacy, Belgium

18:00 – 18:45

Networking Reception

DrinkerBiddle | LORENZ